



Mission, Vision and Values

Ginny Arthur, President

Metro State acknowledges that we are on unceded lands of the Dakota and Ojibwe and strive to make appropriate reparations.



Our Path

- Building a resilient, student ready university
(Strategic Plan 2020–2024)
- Higher Learning Commission mid-cycle Assurance
Accreditation Report
- 50th Anniversary and Brand Project
 - Affirm who we are — our platform, purpose, position,
principles/values through broad engagement and
research
 - Authentically communicate who we are as a university and
our value proposition

Process 2021-2023

- Created a Mission, Vision and Values taskforce of faculty, staff and students
- Engaged alumni, students, faculty, staff, alumni board, and foundation board throughout the process
- Research, white papers, surveys, two rounds of focus groups to refine statements, town halls, feedback conversations
- Rolled out to community December 2023
- Created detailed and sustainable implementation plan for 2024 and beyond

Mission, Vision, Values



ORIGINAL

Mission

Metropolitan State University is a comprehensive urban university committed to meeting the higher education needs of the Twin Cities and greater metropolitan population. The university will provide accessible, high-quality liberal arts, professional, and graduate education to the citizens and communities of the metropolitan area, with continued emphasis on underserved groups, including adults and communities of color.

Within the context of lifelong learning, the university will build on its national reputation for innovative student-centered programs that enable students from diverse backgrounds achieve their educational goals. The university is committed to academic excellence and community partnerships through curriculum, teaching, scholarship and services designed to support an urban mission.

Vision

Metropolitan State University, a member of the Minnesota State College and University System, will be the premier urban, public, comprehensive system university in the Twin Cities metropolitan area and will provide high-quality, affordable educational programs and services in a student-centered environment.

The faculty, staff and students of Metropolitan State will reflect the area's rich diversity, build a culturally competent and anti-racist learning community and demonstrate an unwavering commitment to civic engagement.

NEW

Mission

Metro State University empowers learners to transform their lives and communities through relevant, student-centered education in an inclusive, anti-racist, and supportive learning environment.

Vision

Metro State University will deliver the transformative power of higher education to all. As a national leader, we will innovate to meet emerging challenges, remove barriers to access and success, and propel the social and economic mobility of diverse learners and their communities.



Original Values

Excellence

Your education has to be the best. Because you're not just investing money, you're investing time and passion. So, we make it a priority to provide innovative, high-quality educational experiences from instructors who are experts in their fields. We don't just help you earn a degree. We'll help you prepare for your future.

Engagement

We're plugged into our community and take an active role in its success. We partner with area businesses and organizations to give our students real-world learning experiences. And we offer ourselves as a resource to local groups who work to improve our local community.

Integrity

Integrity isn't a one-way street. So as much as we expect our students to conduct themselves in an honest, ethical manner, we also demand the same from ourselves. We're transparent in how we operate. We make sure that all voices are heard. And we're accountable for our actions. You deserve nothing less.

Diversity and inclusion

We celebrate and include all voices in our quest for quality higher education. We value all forms of diversity, no matter one's ethnicity, religious or sexual preferences, income level, learning style or area of academic focus. All are welcomed. All are valued.

Open, respectful climate

Students learn better in a safe, open and respectful environment. You'll find one here. We encourage students and faculty to engage in meaningful conversations that embrace differing viewpoints and perspectives. These provide rich experiences and a healthy communication model students can take into their careers.

We seek unity in diversity, find strength in our differences, and create a space where all people feel like they belong and can contribute, while identifying, challenging, and changing the values, structures, and behaviors that perpetuate systemic bias against people based on their age, race, ethnicity, gender and gender identity, religious beliefs, immigration status, sexuality, social class, or disability status.

Anti-racism

We actively identify, challenge, and change the values, structures, and behaviors that perpetuate systemic racism to create a more equitable and just university. We equip learners to be agents of change.

Integrity

We expect and support honesty, transparency, fairness, and curiosity from all members of the university community. We listen to understand, seek reconciliation of differences, and hold each other accountable.

Meaningful Education

We inspire and challenge diverse learners to pursue and apply knowledge for the good of their communities, recognizing competencies achieved through unique lived experiences, discoveries, individualized study, and engagement. We equip learners with the knowledge, communication and critical thinking skills, and information literacy to analyze and resolve the problems of today and tomorrow.

Transformation

We accelerate social mobility and economic advancement of learners and graduates, their families, and their communities by providing a dynamic and affordable education that helps them achieve their aspirations. Learners see a Metro State University education as a catalyst for their personal transformation.



Mission, Vision and Values Video

A response from the community





Mission

How we describe the work we do.

Metro State University empowers learners to transform their lives and communities through relevant, student-centered education in an inclusive, anti-racist, and supportive learning environment.

Vision

How we see our work evolving into the future.

Metro State University will deliver the transformative power of higher education to all. As a national leader, we will innovate to meet emerging challenges, remove barriers to access and success, and propel the social and economic mobility of diverse learners and their communities.

Values

How we do our work. The fundamental pillars that support our mission and vision and bring them to life.

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Implementation Plan

- Operationalize
- Integrate into culture
- Infuse all planning (strategic planning, master plans, councils, policy/procedure, processes, meetings, human resource practices)
- Communication and promotion plan
 - Physical and virtual collateral
- Engage employees, students, alumni, employers, community, donors
- Immersion activities with leadership and teams
- Tie values to employee, alumni, donor and student recognition and awards

THANK YOU!!!

MVV Taskforce – FY23 & FY24

Mehmet Ali Koseoglu, IFO FA Rep

Scott Cooper, IFO FA Rep

Farrah Fossum/ Charlotte Nitardy, MSUAASF

Chris Gevara, AFSCME

Corey Schmitz, MAPE

Raulie Ruiz, MMA

Rick Kurtz, Presidential appointment

Racquel Pickett, Presidential appointment

Marcia Anderson (CFC), Presidential appointment

Bobbie Anderson, Designee from Student Success

Brandon Martinez-Port, MSUSA

Hieu Pham, MSUSA

Laura Lindahl, VP SEM and Marketing appointment

Matthew Spillum , VP SEM and Marketing appointment

Audrey Bergengren, Chair

Ginny Arthur, Sponsor



Questions?

